



# MEANINGFUL CORPORATE SUPPORT

The decision to leave or to stay in an abusive home is complicated and fraught with fear. But for 47% of survivors, the decision to leave comes down to one important factor: their pet. Nearly half of abuse victims will delay leaving their abuser, or will not leave at all, if they cannot take their pet with them to safety. This is where SafePet Ontario comes in. Our innovative pet-safekeeping program ensures that vulnerable adult and child victims can escape their abuser sooner.

**Safe pets mean safe families. It's that simple.**



**If your business is looking to invest in a Canadian charity that has a real, measurable impact on the lives of the most vulnerable members of society, please consider partnering with SafePet Ontario.**

SafePet Ontario exists to fill a significant gap in the gender-based violence sector. Our core activities are two-fold: We provide pet safekeeping for those fleeing family violence and human trafficking, and we educate frontline professionals and the public about the “link” among four types of family violence: elder abuse, animal abuse, child abuse and intimate partner violence.

**1/3** of those who have escaped an abusive home considered returning to their abuser to protect their pet.

**60%** of survivors of intimate partner violence are forced to leave their pet behind with their abuser.

## FOR MORE INFORMATION

If you have more questions regarding corporate support of SafePet Ontario, please contact us:

**SafePet Ontario**

Hayley Glaholt, Executive Director  
executivedirector@safepet.ca



## SPONSORSHIP

# WAYS TO SUPPORT



### Educational Programming Credentialing Course

SafePet Ontario has launched a credentialing course related to the connections between intimate partner violence, human trafficking, and pets. It is made up of three on-demand modules and provides applicable education to a variety of parties, including frontline crisis workers (including law enforcement), pet care organizations (including veterinarians) and the public, youth and survivors. For more information related to course content please email [executivedirector@safepet.ca](mailto:executivedirector@safepet.ca).

Opportunities exist to sponsor the entire course for a year for \$8,500, or one module for a year for \$3,000. Existing sponsors will always be provided with first right of refusal for the next year, and all sponsors will be recognized accordingly in online and downloadable course materials, on the SafePet Ontario website, and according to the SafePet Ontario Recognition Policy.

### Sponsor a Foster Family

It costs an average of \$2,000 for SafePet Ontario to foster an animal while its human is re-establishing their life free of violence and abuse. Your company will be recognized on social media and according to the SafePet Ontario Recognition Policy.



## DONATIONS

**APPROXIMATELY 40 PETS ARE IN OUR CARE, AT ANY GIVEN TIME, WITH AN AVERAGE STAY OF 8 MONTHS (WITH APPROXIMATELY 50 ON OUR WAITLIST, WAITING TO BE PLACED).**

### Gifts in Kind

SafePet Ontario accepts large scale gifts in kind related to required pet care products and food. However they must be contributed directly by the manufacturer/distributor and must be new. These donations will be recognized by a gift acknowledgement which can be filed along with your corporate taxes as a marketing expense.

SafePet Ontario also accepts gift-in-kind donations of gift cards for use by our foster families. Gift cards must be delivered/mailed directly to SafePet Ontario, and must be for pet-focused retailers in Ontario – PetValu, Global Pet Foods, PetSmart, Ren’s, Pet’s, etc. Gift cards will be receipted according to CRA guidelines.

### Cause-Related Marketing

SafePet Ontario would be pleased to partner with your retail company for at-the-till cause-related marketing opportunities. Such opportunities raise much-needed funds for SafePet Ontario, while at the same time boosting your business’ brand and engaging your customers in social good.

### 3rd Party Events

Do you want to host a 3rd Party Event in support of SafePet Ontario? Perhaps a corporate dress-down day, or a bbq to raise funds for our worthy cause. Visit [safepet.ca](http://safepet.ca) to view our 3rd Party Event Toolkit and Application.

### Cash Donations

SafePet Ontario is grateful for donations of any amount to support our work across Ontario. To access our donation portal housed by CanadaHelps, visit [www.canadahelps.org/en/charities/safepet-ontario/](http://www.canadahelps.org/en/charities/safepet-ontario/).

*Recognition for donations will be provided as per the SafePet Ontario Recognition Policy. We are committed to sharing the impact of your support in a variety of ways, and invite you to sign up for our newsletter for exciting updates as they happen. Sign-up at [www.safepet.ca](http://www.safepet.ca).*